

## Application Data Sheet

### Application Information

Application number::

Filing Date::

Application Type:: Regular

Subject Matter:: Utility

Suggested classification::

Suggested Group Art Unit::

CD-ROM or CD-R?:: None

Number of CD disks::

Number of copies of CDs::

Sequence submission?::

Computer Readable Form (CRF)?::

Number of copies of CRF::

Title:: SALES OPTIMIZATION

Attorney Docket Number:: 05222.00117

Request for Early Publication?:: NO

Request for Non-Publication?:: YES

Suggested Drawing Figure::

Total Drawing Sheets:: 28

Small Entity?:: NO

Latin name::

Variety denomination name::

Petition included?:: NO

Petition Type::

Licensed US Govt. Agency::

Contract or Grant Numbers::

Secrecy Order in Parent Appl.?:: NO

## **Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: British  
Status:: Full Capacity  
Given Name:: Subir  
Middle Name:: E.  
Family Name:: Gupta  
Name Suffix::  
City of Residence:: County Hall  
State or Province of Residence:: London  
Country of Residence:: United Kingdom  
Street of mailing address:: Flat 153, North Block  
City of mailing address:: County Hall  
State or Province of mailing address:: London  
Country of mailing address:: United Kingdom  
Postal or Zip Code of mailing address:: SE1 7GH

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: British  
Status:: Full Capacity  
Given Name:: Kevin  
Middle Name::  
Family Name:: Blackmore  
Name Suffix::  
City of Residence:: Hook  
State or Province of Residence:: Hants  
Country of Residence:: British  
Street of mailing address:: 44 Wild Herons  
City of mailing address:: Hook  
State or Province of mailing address:: Hants

Country of mailing address:: United Kingdom

Postal or Zip Code of mailing address:: RG27 9SF

### **Correspondence Information**

Correspondence Customer Number:: 29638

### **Representative Information**

Representative Customer Number:: 29638

### **Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::

### **Foreign Priority Information**

Country::	Application number::	Filing Date::	Priority Claimed::

### **Assignee Information**

Assignee name:: Accenture Services Limited

Street of mailing address:: 60 Queen Victoria Street

City of mailing address:: London

State or Province of mailing address::

Country of mailing address:: United Kingdom

Postal or Zip Code of mailing address:: EC4N 4TN